

# PROGRAM ADVERTISING

PRICE LIST / SPECIFICATIONS / CONTRACT

Put yourself in the spotlight by advertising in the OK Mozart International Music Festival program. For pennies per person, you will reach over 15,000 people attending the week-long festival.

### **CHOOSE YOUR AD SIZES & RATE:**

FULL PAGE 7.5" x 10"	HALF PAGE (vertical) 3.625" x 10"	HALF PAGE (horizontal) 7.5" x 4.875"	QUARTER PAGE (vertical) 1.56" x 10"	QUARTER PAGE (square) 3.625" x 4.875"	QUARTER PAGE (horizontal) 7.5" x 2.3"	EIGHTH PAGE (vertical) 1.56" x 4.875"	EIGHTH PAGE (horizontal) 3.625" x 2.3"
COLOR	<ul><li>\$925</li><li>\$545</li></ul>	\$925 \$545	<ul><li>♦ \$515</li><li>♦ \$345</li></ul>	<ul><li>♦ \$515</li><li>♦ \$345</li></ul>	○ \$515 ○ \$345	\$250 \$199	○ \$250 ○ \$199
SPECIAL POSITION: (OPTIONAL - COLOR ONLY)	CENTER SPREAD \$2,9	900 O OUTSIDE B	ACK COVER \$2,675	O INSIDE FRONT OR	BACK COVER \$2,000	O OPPOSITE TABLE	OF CONTENTS \$1,975

#### **DETAILS & DEADLINES:**

Space reservations / April 13, 2016
Design creation materials / April 27, 2016
Print-ready art due / May 4, 2016

**Payment/Cancellations:** Advertisements are invoiced upon receipt of the signed ad order and are payable within 30 days. **Ad Production Specifications:** Artwork must be provided at a minimum of 300 dpi, 150 line screen. Line art at 600 dpi. Ads are accepted in the form of PDF, TIFF, and JPG. *Word documents will NOT be processed.* 

### **BILLING / ORDER INFORMATION:**

NAME		
STREET		
CITY	STATE	ZIP
PHONE	EMAIL	
SIGNATURE	DATE	

I hereby certify that I am an authorized agent of the above-named company (herein named as "Advertiser") and have the authority to execute this Advertising Agreement for and on behalf of the same. With my signature, I authorize OK Mozart, Inc. ("OKM") to publish advertising as indicated above in the program book of the current OK Mozart Festival, to be freely distributed at all OKM festival venues. This Advertising Agreement is subject to all terms and conditions set forth on the OKM Program Advertising price list / specifications / contract sheet, a copy of which has been made available to me. My signature indicates that I have read and understand all of the terms and conditions included here.

0	Invoice via email									
C	Check Enclosed (payable to OK Mozart)									
C	Credit Card (circle one):	VISA	MASTER CARD	AMERICAN EXPRESS	DISCOVER					
	NAME ON CARD (if different from above)									
	ACCOUNT NUMBER									
	EXPIRES			CID  (3-digit code on back of card)						

## **RETURN FORM TO:**

OK Mozart Program Advertising c/o Examiner-Enterprise Attn: Jeannie Strachan 4125 Nowata Rd. Bartlesville, OK 74006 jstrachan@examiner-enterprise.com

#### **FOR MORE INFO / OUESTIONS:**